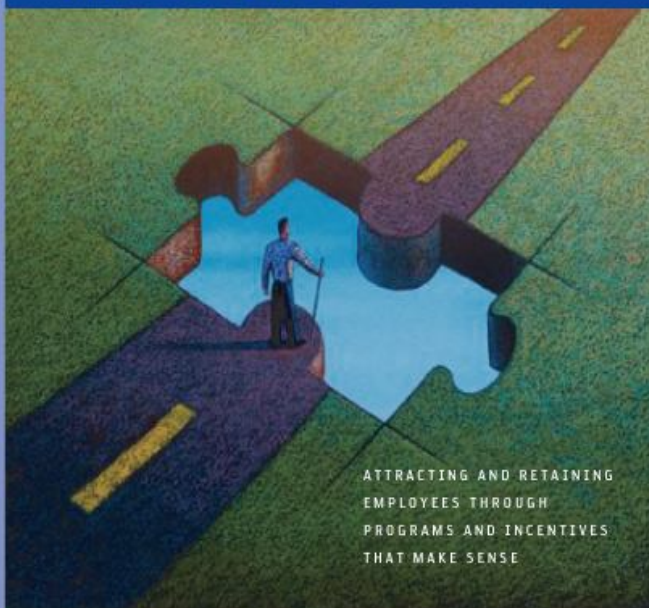


# Making Connections That Count

EMPLOYER RESOURCE GUIDE



ATTRACTING AND RETAINING  
EMPLOYEES THROUGH  
PROGRAMS AND INCENTIVES  
THAT MAKE SENSE



## Live Near Your Work Montgomery County

June 10, 2010

# Definitions

- Live Near Your Work -  
“Providing convenient access to non-SOV trips to work with trip times lower than the regional average.”
- Regional educational effort for employers

# Options for Employers

- Innovative way for employers to provide near permanent commute solutions for employees
- Promotion of local programs to those employees who would be eligible (ie. Long commutes, pay scale issues, schooling, etc)
- Opportunity to be ahead of competition in creative employee retention programs

# What the region can expect

- By 2030, we will have added 1.2 million new jobs and more than 1.6 million new people
- Two-thirds of all new jobs are anticipated in service industries such as engineering, computer and data processing, business services and medical research.
- Employment growth is anticipated as being the greatest during the 2005 to 2010 time period, with an average of 64,000 new jobs per year expected.
- The region's population is projected to grow through 2030, adding an average of approximately 65,000 persons a year



# How does it affect us?

- Population and job growth bring the side effect of growing congestion.
- With this come fundamental challenges to our quality of life, related to the time it takes to get to and from work.
- Nationally, a working family spends 77 cents more on transportation for every dollar saved on housing.

# Recommendations

**The National Capital Region Transportation Planning Board's 2006 Regional Mobility and Accessibility Study confirmed that despite future population growth, positive impact on future transportation conditions could be achieved by locating housing and jobs closer together.**

**Other suggestions which would be necessary to achieving The right mix include Transit-Oriented Development and the expansion of public transit lines to support key employment activity centers.**

# What we can consider

- Information is power – find out what programs are available in your locality and distribute accordingly. Many folks have very little knowledge of what they have at the ready in regards to housing assistance.
- Work/Life items of concern can be addressed with basic information sharing
- Many employers are not able to help with housing, but employers can help point their employees in the right direction.

# How we can work together

- Live Near Your Work (LNYW) guides at the work site.
- Hold a benefits fair or brown bag lunch for an information sharing opportunity.
- Contact Montgomery County Commuter Services/Commuter Connections for further assistance.



# Questions/Answers

